

Wednesday, May 3, 2023

Time	Event
9:30-12:00	Registration Open
9:30-11:30	Exhibitor Display Set-Up
12:30-4:30	Exhibitor Displays Open
11:30-12:30	Lunch
12:30-2:30	Opening Session MAFAA President Welcome Introduction of Business Partners Charity - Second Harvest Heartland Keynote: "A Journey from Poverty... Helped by a Financial Aid Counselor" - Brad Barnett (NASFAA National Chair)
2:30-2:45	Break - Visit Exhibitors
2:45-3:30	Breakout Sessions Atomic Habits - Sara Edwards (Citizens Bank) Leadership Challenge - looking at leadership versus management - Heidi Carl (MASFAA Past President) MN Fostering Independence Grant - Adam Johnson (MOHE) National Student Clearinghouse and NSLDS Reporting - Victoria Yerger & Patrick Ciardullo (National Student Clearinghouse) *Virtual*
3:30-3:45	Break - Visit Exhibitors
3:45-4:30	Breakout Sessions Can you afford (\$) to work in financial aid? - Brad Barnett (NASFAA National Chair) Preparing for Federal Program Review - Matthew Kearney (Southeast Missouri State University) Financial Aid Advising for Non-Traditional and Low-Income Students - Catherine Paro & Farfum Ladroma (Pine Technical & Community College) How to Engage Your Student Better Than TikTok - Kevin McNamara (Earnest)
4:30-5:15	Sector Meetings Private Non-Profit State Universities Two Year Public Private For-Profit University of MN Associate Members
6:00-8:00	Dinner
7:30-9:00	Bingo & Trivia
9:15-10:00	Karaoke

Thursday, May 4, 2023

Time	Event
6:30-7:15	Morning Walk
7:00-8:30	Breakfast
7:30-8:30	Final Conference Registration
8:00-3:30	Exhibitor Displays Open (closed over lunch)
8:30-9:30	State Update - Meghan Flores (MOHE)
9:30-10:30	Breakout Sessions MNAid - Shannon Olson & Shawn Reynolds (MOHE) MN Teacher Candidate Grant/MN Aspiring Teachers of Color Grant - Megan FitzGibbon & Joanna Moua (MOHE) Student Employment Panel - Scott Roelke (Dakota County Technical College & Inver Hills Community College), Matthew Kearney (Southeast Missouri State University), Kristine Witt (Rasmussen) NCAA Compliance - Chad Olson (Iowa State University)
10:30-10:45	Break Visit Exhibitors
10:45-12:00	Keynote: "The Impact of Technology on Relationships – How can we utilize technology as a tool rather than a hurdle or roadblock" - Carol Bruess
12:00-1:30	Lunch
1:30-2:30	Breakout Sessions State Refund Calculations - Robert Helgeson & Shawn Reynolds (MOHE) Change Management - Chad Olson (Iowa State University) FISAP & Training for future financial aid directors - Melissa Dingman (MSU - Moorhead) & Kristine Witt (Rasmussen) Customer Service - Deb Gossman (College Ave)
2:30-3:00	Break Last Chance to Visit Exhibitors
3:00-4:00	Breakout Sessions Minnesota GI Bill - Luke Johnson & Ed Godfrey (MN Dept of Veteran Affairs) Child Care Grant Panel - Becky Davis (Central Lakes College), Amanda Cantú (University of St. Thomas), Kristine Witt (Rasmussen) OHE Audit Concern: SAP Administration Leading to Negative Student Outcomes - Robert Helgeson & Annie Lee (MOHE) Understanding DEI - Matt Nettleton (Inceptia)
4:00-6:00	Networking
6:00-7:00	Social Hour
7:00-9:00	Banquet & Awards "Facing the Future Together" MASFAA Update - Heidi Carl (MASFAA Past President)

Friday, May 5, 2023

Time	Event
7:30-9:00	Breakfast
9:00-10:00	Inside the Beltway Update - Justin Draeger (NASFAA President & CEO)
10:00-11:00	Business Meeting & Closing