MAFAA SPRING CONFERENCE 2011
Madden’s on Gull Lake
May 4-6th, 2011
CONFERENCE SCHEDULE

Wednesday, May 4, 2011

10:00 a.m. – 12:30 p.m.  Registration Open  Golf Villa A & B

11:00 a.m. – 12:30 p.m.  Lunch  Inn Dining Room

10:00 a.m. – 12:30 p.m.  Vendor Displays Open  Golf Villa A & B

12:30 p.m. – 1:45 p.m.  Opening Session  Town Hall Ballroom

President’s Welcome, Lois Larson, 2010-2011 MAFAA President

FINDING BALANCE!
Kim Jordahl, Corporate Solutions Consultant, Dale Carnegie Development, Eide Bailly Training
Do you ever feel like your life is a little out of balance? What are YOU doing to create your desired level of balance? Uncover your priorities, understand your true value system & help find the balance you desire and need. YOU are the one responsible to live a life you’ll love. Start today!!

“Be aware of wonder. Live a balance life – learn some and think some and draw and paint and sing and dance and play and work every day some.” Robert Fulghum

1:45 p.m. – 2:15 p.m.  Registration Open  Golf Villa A & B

1:45 p.m. – 4:30 p.m.  Vendor Displays Open  Golf Villa A & B

2:15 p.m. – 3:15 p.m.  INTEREST SESSIONS

Return of Title IV Aid (R2T4)
Byron Scott, US Department of Education, Training Officer
This session will offer a general overview and refresher of all R2T4 requirements and will include the changes regarding modules and determinations about what schools are required to use attendance records for R2T4 purposes.

Veterans and Military Benefits-How to Assist Your Benefit Eligible Students
Dave Bellefeuille, Minnesota Department of Veteran Affairs, Regional Coordinator
This session will provide an overview of benefits available to Veteran and military students along with valuable information on how to best assist these groups of students achieve their educational goals.

529 Savings Plans-For Students of All Ages
Janet Kottman-UPromise, Senior Institutional Relationship Manager
“More people are waiting to attend college, going to graduate school, pursuing adult learning, and/or retooling their professional skills at vocational or technical institutes than ever before. A 529 plan can be a useful, tax-advantaged way to save for these investments. Join a representative from Upromise Investments for a discussion about how a 529 plan can help adults and other non-traditional students afford higher education.”
Direct Loan Round Table Panel  
Kristi L’Allier-Vermillion Community College, Financial Aid Director  
Michelle Hemmesch-College of St. Benedict/St. John’s, Financial Aid Counselor/Loan Coordinator  
J.R. Hunte-Institute of Production and Recording, Director of Financial Aid  
Linda Tegtmeier-Minnesota State University Moorhead, Assistant Director  
This roundtable session will allow participants to learn from some experienced schools in the DL program. Bring your Direct Loan Questions and come take advantage of their experience with this Q & A style session.

Development and Implementation of a Campus-Wide Literacy Program- A Case Study  
Molli Getting-UMM Student and Financial Literacy Fellowship Recipient for 2010-2011  
Jill Beauregard-University of Minnesota Morris, Director of Financial Aid  
University of Minnesota Morris has implemented a process of assessing student interest in participating in a financial literacy program, addressing specific needs, and preferences for receiving the information

INTEREST SESSIONS

Pell Grant  
Byron Scott, US Department of Education, Training Officer  
This session will discuss general Pell grant requirements, as well as requirements for two Pells in an award year. The topics covered in the session may change based on legislative changes in the upcoming weeks.

The Footprints to a Fabulous Financial Aid Night  
Susan Neppl-Training Consultant, Great Lakes Higher Education  
Conducting a financial aid night is a great way to deliver important information to students and parents. We will share steps to conducting an informative financial aid night and valuable resources you can use and share.

Powerfaids User Group  
Facilitator: Sandy Sundstrom-St.Olaf College, Director of Financial Aid  
Facilitator: Bill Silva-Breen-Luther Seminary, Director of Financial Aid  
This round-table discussion is for Powerfaids Users to share concerns or ideas with other users. It is a great way to “rub elbows” with your Powerfaids peers.

Banner User Group  
Facilitator: Josh Nelson, Hamline University, Financial Aid Counselor  
This round-table discussion is for Banner Users to share concerns or ideas with other users. It is a great way to “rub elbows” with your Banner peers.

ISRS User Group  
Facilitator: Mike Uran, Director of Financial Aid, St. Cloud State University  
This round-table discussion is for ISRS Users to share concerns or ideas with other users. It is a great way to “rub elbows” with your ISRS peers.

SECTOR MEETINGS

• Associate Members  
• Private – For Profit Colleges  
• Private – Non Profit Colleges  
• State Universities  
• Two-Year Public Colleges  
• University of Minnesota  

3:15 p.m. – 3:45 p.m.  
3:45 p.m. – 4:45p.m.  
4:45 p.m.
6:00 p.m. – 8:00 p.m. Dinner                        Inn Dining Room
8:15 p.m. – Arm Chair Races                      Town Hall Ballroom
Please join us for “A Night at the Races!” You will have a chance to bet (we will provide the play money) on horse races that have been previously videotaped. Winners will have the opportunity to win door prizes, so be sure to come and bet on every race!

**Thursday, May 5, 2011**

7:00 a.m. – 8:00 a.m. Breakfast                      Inn Dining Room
7:30 a.m. – 8:00 a.m. Final Conference Registration Golf Villa A & B
8:00 a.m. – 3:30 p.m. Vendor Displays Open            Golf Villa A & B
8:00 a.m. – 9:00 a.m. INTEREST SESSIONS

**Financial Aid: The Lifeblood of the Institution** Town Hall Ballroom
Cheryl Maplethorpe
Financial Aid is the life blood of the Institution and those in charge need to know it. This report format may aid administrators convey that information.

**Direct Loan Program Year Close Out & Reconciliation** Golf Villa D
Byron Scott, US Department of Education, Training Officer
This session will discuss reconciliation requirements for Direct Loan, as well as requirements for closing out each Direct Loan award year.

**FAFSA Verification Now & What is coming in 2012-13** Golf Villa C
Gayle Yamry-Metropolitan State University, Financial Aid Officer/TRIO Counselor
Session will review the purpose as well as the required/optional verification elements for 2011-2012 and discuss the upcoming changes to the verification process which will go into effect for the 2012-2013 award year.

**Setting the Stage for Successful Student Loan Repayment** Pillsbury
Susan Neppl, Training Consultant, Great Lakes Higher Education
Students graduate with high hopes and dreams for a bright future. Shouldn’t those dreams include financial success? For student loan borrowers, that includes successful loan repayment. Since one size does not fit all a holistic approach to counseling that enables your student to make the right choices is key. We will review repayment options, talk about the information available to students on NSLDS and when a deferment or forbearance might be helpful. You’ll leave this session armed with information necessary to help your students find the right repayment path for them.

9:15 a.m. – 10:15 a.m. INTEREST SESSIONS

**Online Data: How to Get Your Questions Answered** Town Hall Ballroom
Meredith Fergus, Policy Analyst, MN Office of Higher Education
Office of Higher Education staff will show you what data is available on the agency web site and on web sites and how it can be used to answer questions.
Minnesota Indian Scholarship
Megan FitzGibbon, Manager of State Scholarship Programs
Lara Gerhardson, Minnesota Indian Scholarship Outreach Liaison
This session will cover the MN Indian Scholarship Program and its outlook for the next year. Lara Gerhardson will discuss her role as the Outreach Liaison for the program. The online application system, including the student application and school functions, will also be covered.

Financial Aid for Summer Enrollment
Sue Shogren-USA Funds, Regional Training Executive
Awarding federal financial aid for summer terms presents unique challenges, such as calculating eligibility during crossover payment periods and the use of scheduled- and borrower-based academic years. Explore some of these challenges with hands-on examples and case studies.

Ebbing the Flow: Responding to the Rising Tide of Defaults
Susan Neppl, Training Consultant, Great Lakes Higher Education
Help your borrowers stay afloat and reach the shore to successful repayment. In this session you will learn how to reframe your default prevention activities to impact borrowers long before they go adrift. We will provide you with the information you need to develop an innovative and tailored approach to default prevention that helps borrowers avoid delinquency and stay on a course to successful repayment.

10:15 a.m. – 10:45 a.m.
Break
Golf Villa A & B

10:45 a.m. – 11:45 p.m.
State Update
Ginny Dodds, Manager, State Financial Aid Programs
Town Hall Ballroom

11:45 p.m. – 1:00 p.m.
Lunch
Inn Dining Room

1:00 p.m. – 2:00 p.m.
INTEREST SESSIONS

State Financial Aid Eligibility Requirements-Jeopardy Style!
Ginny Dodds, Manager, State Financial Aid Programs
Come test your knowledge of all of the program eligibility requirements used for state financial aid programs using the Jeopardy game show format. Categories to include residency, citizenship, satisfactory academic progress, enrollment level, previous postsecondary attendance, loan defaults, child support arrears and more!!!

One-Stop Shop
Kathy Purvis-MASFAA President
Jayne Dinse-South Central College, Financial Aid Director
Come to hear a presentation from two different Financial Aid Directors on how they became a One Stop Shop. You will hear how Indiana University-Purdue University went from Student Financial Aid to Student Financial Services representing both student aid and the bursar. South Central College will also explain how they went from financial aid to a combination of student services and the primary office that students are directed to.

Family Educations Rights and Privacy Act (FERPA):
Why we can’t share grades with parents who are paying more for them and more!
Judith Penrod Simone-St. Cloud State University, Special Advisor to the President
Who would have known that financial aid practitioners would become the means of controlling university behavior? We will touch on the basics of protecting student data privacy as required by federal law and regulations and discuss recent court decisions and amendments and their impact.
MAFAA
SPRING CONFERENCE 2011

Private Loan Panel Discussion
Join a panel of private loan providers and participate in a discussion of various topics including private loan market trends, credit breakdown of a private loan and an update on lender list requirements

2:00 p.m. – 2:30 p.m. Break

INTEREST SESSIONS

The Simpler FAFSA: Implications for Equity
Kathleen Little-The College Board, Senior Advisor, Student Aid Policy
To reduce the complexity of the federal aid system and thereby increase college participation, the Obama administration has simplified the application process and proposed removing all by a handful of income questions, as well as asset information, from the FAFSA. The College Board has partnered with several states, including Minnesota, to model the impact of the proposed changes on the distribution of state grants. The collaboration has considered what these changes mean for the equitable and efficient distribution of need-based grant funds by states, who will be helped and who will be hurt by the reduction in eligibility data, and what can be done to minimize the negative consequences.

Minnesota GI Bill and Achieve Scholarship
Megan FitzGibbon, Manager of State Scholarship Programs
This session will provide a review of the processes and procedures for the Minnesota GI Bill and a brief overview of the Minnesota Achieve Scholarship. It will also cover online applications and school functions.

Satisfactory Academic Progress (SAP)
Byron Scott, US Department of Education, Training Officer
This session will offer a general overview of the new SAP requirements.

Getting the Most Out Of NSLDS
Susan Neppl, Training Consultant, Great Lakes Higher Education
Jess Christensen, Assistant Director of Financial Aid, Concordia College Financial Aid Office
NSLDS provides a great resource to help you and your students. Attend this session and you will learn how to interpret the NSLDS data contained. You also hear some best practices for encouraging students to use NSLDS to manage their student loan debt and successfully repay their loans.

6:00 p.m. – 7:00 p.m. Social Hour (Cash Bar Available)

7:00 p.m. – 8:30 p.m. Banquet and Awards
Banquet is “Beach Theme”, so remember to come dressed in your favorite summer attire. (Flip-flops, shorts, capris, tank tops, and sundresses)

Immediately Following Banquet Beach Bash After Dark
After the Banquet, get ready for some fun to immediately follow the banquet. There will be time to socialize, play games, and win some prizes. Charity Raffle Items will also be drawn for during this event.

Friday, May 6, 2011
7:30 a.m. – 9:00 a.m. Breakfast

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>7:30 a.m. – 9:00 a.m.</td>
<td>Breakfast</td>
<td>Inn Dining Room</td>
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<tr>
<td>9:00 a.m. – 9:30 a.m.</td>
<td>Check-in and Registration</td>
<td>Town Hall Foyer</td>
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<td>2:00 p.m. – 2:30 p.m.</td>
<td>Break</td>
<td>Golf Villa A &amp; B</td>
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<td>2:30 p.m. – 3:00 p.m.</td>
<td>Private Loan Panel Discussion</td>
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**Interest Sessions**

**Education Pays: Understanding the Benefits and Compelling Our Youth**  
Kathleen Little-The College Board, Senior Advisor, Student Aid Policy  
Town Hall Ballroom

President Obama has challenged the nation’s children to serve their country by pursuing education beyond high school. Why is postsecondary education so important to the well-being of our country? This session will highlight the personal and societal benefits of higher education and will shed light on the progress and the persistent disparities in participation in higher education. Participants will engage in a dialogue about how to effectively communicate these benefits so that children and parents may envision a future which includes education beyond high school and the benefits that follow.

**Loan Entrance and Exit Counseling**  
Byron Scott, US Department of Education, Training Officer  
Golf Villa D

This session will focus on Direct Loan Entrance Counseling available on StudentLoans.gov and Exit Counseling available on NSLDS.ed.gov, which can be used for FFEL and Direct Loan programs, including operational changes and enhancements. Reports and information on accessing data for schools will also be included.

**Net Price Calculator**  
Carol Buchli-USA Funds, Consultant  
Golf Villa C

The Higher Education Opportunity Act requires all eligible schools to post on their websites a Net Price Calculator designed to help students and families evaluate the institution’s costs when offset by average aid offered to first-time, full time students. In fact, the Department of Education offers a template that schools can use. What information is needed to create the calculator? What information is it required to provide? How can you use this calculator to best represent your school and provide students with more than just the bare minimum? How have schools and service-providers seized on this opportunity to maximize the online “face” time?

**Supporting Students’ Scholarship Searches: Achieving the Dream Without Debt**  
Carol Swenson, Senior Marketing Associate, Great Lakes Educational Loan Services  
Pillsbury

Looking for a way to help reduce a student’s loan indebtedness? How about scholarships? Every dollar a student receives from scholarship funding can help reduce the amount that student must borrow, unfortunately we know that many students find searching for scholarships to be hard work and they often give up before trying. This session will cover how you can help your students when it comes to searching for scholarships. We will discuss ways to get scholarship information into the hands of those who may be eligible and how to help students complete a winning scholarship application. We will also discuss ways your office can coordinate with other departments to ensure a smooth scholarships awarding process.

10:15 a.m. – 12:00 p.m.

**Business Meeting**  
Lois Larson Presiding, 2010-2011 MAFAA President  
Town Hall Ballroom

**NASFAA Update**  
Laurie Wolf, NASFAA Chair  
Des Moines Area Community College-Ankeny, Executive Dean, Student Services  
Town Hall Ballroom

**Federal Update**  
Byron Scott, US Department of Education, Training Officer  
Town Hall Ballroom

**Closing, Jeff Aalbers, 2011-2012 MAFAA President**  
Town Hall Ballroom

The Conference Evaluation Form will be online after the conclusion of spring conference.
2010 – 2011 Conference Planning Committee Members

Michelle Ahrendt  Rasmussen College - Mankato
Dick Battig  Normandale Community College
Diane Borchardt  Great Lakes Higher Education Corporation
Jess Christensen, Co-Chair  Concordia College
Jayne Deis, Co-Chair  McNally Smith College of Music
Scott Glime, Webmaster  Metropolitan State University
Judy McMillan  Normandale Community College
Shannon Nealy  Minneapolis Community & Technical College
Kerri Schmidt  Minnesota State College Southeast Technical
Stacy Semler  Minneapolis Media Institute
Jessica Sidla  Discover Student Loans
Jana Vanderah  Wells Fargo
MAFAA Corporate Donors

2011 Spring Conference Donations

The following associate member organizations have donated to MAFAA for 2010-2011. You will find the vendor displays in Golf Villa’s A & B. Please stop by and visit them!

College Board
Discover Student Loans
EdFinancial
First Marblehead
Great Lakes Educational Loan Services, Inc.
iHELP Private Student Loan Program
Nelnet
SELF Loan – MN Office of Higher Education
SunTrust Education Loans
US Bank
USA Funds
Well Fargo EFS

The MAFAA Corporate Support Committee gratefully acknowledges the financial donations received from our Associate Members. The financial donations these lenders, guarantee agencies, and servicers provide are valued by MAFAA. To all of MAFAA’s corporate donors we extend a heartfelt THANK YOU!

MAFAA Corporate Support Committee
Donna Jager, Chair