



MAFAA SPRING CONFERENCE 2011
Madden's on Gull Lake
May 4-6th, 2011



CONFERENCE SCHEDULE

Wednesday, May 4, 2011

10:00 a.m. – 12:30 p.m.	Registration Open	Golf Villa A & B
11:00 a.m. – 12:30 p.m.	Lunch	Inn Dining Room
10:00 a.m. – 12:30 p.m.	Vendor Displays Open	Golf Villa A & B
12:30 p.m. – 1:45 p.m.	Opening Session	Town Hall Ballroom
	President's Welcome, Lois Larson, 2010-2011 MAFAA President	
	FINDING BALANCE! Kim Jordahl, Corporate Solutions Consultant, Dale Carnegie Development, Eide Bailly Training Do you ever feel like your life is a little out of balance? What are YOU doing to create your desired level of balance? Uncover your priorities, understand your true value system & help find the balance you desire and need. YOU are the one responsible to live a life you'll love. Start today!!	
	"Be aware of wonder. Live a balance life – learn some and think some and draw and paint and sing and dance and play and work every day some." Robert Fulghum	
1:45 p.m. – 2:15 p.m.	Registration Open	Golf Villa A & B
1:45 p.m. – 4:30 p.m.	Vendor Displays Open	Golf Villa A & B
2:15 p.m. – 3:15 p.m.	INTEREST SESSIONS	
	Return of Title IV Aid (R2T4)	Anderson F & G
	Byron Scott, US Department of Education, Training Officer This session will offer a general overview and refresher of all R2T4 requirements and will include the changes regarding modules and determinations about what schools are required to use attendance records for R2T4 purposes.	
	Veterans and Military Benefits-How to Assist Your Benefit Eligible Students	Golf Villa D
	Dave Bellefeuille, Minnesota Department of Veteran Affairs, Regional Coordinator This session will provide an overview of benefits available to Veteran and military students along with valuable information on how to best assist these groups of students achieve their educational goals.	
	529 Savings Plans-For Students of All Ages	Pillsbury
	Janet Kottman-UPromise, Senior Institutional Relationship Manager "More people are waiting to attend college, going to graduate school, pursuing adult learning, and/or retooling their professional skills at vocational or technical institutes than ever before. A 529 plan can be a useful, tax-advantaged way to save for these investments. Join a representative from Upromise Investments for a discussion about how a 529 plan can help adults and other non-traditional students afford higher education."	

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Direct Loan Round Table Panel

Town Hall Ballroom

Kristi L'Allier-Vermillion Community College, Financial Aid Director
Michelle Hemmesch-College of St. Benedict/St. John's, Financial Aid Counselor/Loan Coordinator
J.R. Hunte-Institute of Production and Recording, Director of Financial Aid
Linda Tegtmeier-Minnesota State University Moorhead, Assistant Director

This roundtable session will allow participants to learn from some experienced schools in the DL program. Bring your Direct Loan Questions and come take advantage of their experience with this Q & A style session.

Development and Implementation of a Campus-Wide Literacy Program- A Case Study

Golf Villa C

Molli Getting-UMM Student and Financial Literacy Fellowship Recipient for 2010-2011

Jill Beauregard-University of Minnesota Morris, Director of Financial Aid

University of Minnesota Morris has implemented a process of assessing student interest in participating in a financial literacy program, addressing specific needs, and preferences for receiving the information

3:15 p.m. – 3:45 p.m.

Break

Golf Villa A & B

3:45 p.m. – 4:45p.m.

INTEREST SESSIONS

Pell Grant

Anderson F & G

Byron Scott, US Department of Education, Training Officer

This session will discuss general Pell grant requirements, as well as requirements for two Pells in an award year. The topics covered in the session may change based on legislative changes in the upcoming weeks.

The Footprints to a Fabulous Financial Aid Night

Golf Villa D

Susan Neppi-Training Consultant, Great Lakes Higher Education

Conducting a financial aid night is a great way to deliver important information to students and parents. We will share steps to conducting an informative financial aid night and valuable resources you can use and share.

Powerfaids User Group

Pillsbury

Facilitator: Sandy Sundstrom-St.Olaf College, Director of Financial Aid

Facilitator: Bill Silva-Breen-Luther Seminary, Director of Financial Aid

This round-table discussion is for Powerfaids Users to share concerns or ideas with other users. It is a great way to "rub elbows" with your Powerfaids peers.

Banner User Group

Golf Villa C

Facilitator: Josh Nelson, Hamline University, Financial Aid Counselor

This round-table discussion is for Banner Users to share concerns or ideas with other users. It is a great way to "rub elbows" with your Banner peers.

ISRS User Group

Town Hall Ballroom

Facilitator: Mike Uran, Director of Financial Aid, St. Cloud State University

This round-table discussion is for ISRS Users to share concerns or ideas with other users. It is a great way to "rub elbows" with your ISRS peers.

4:45 p.m.

SECTOR MEETINGS

- Associate Members
- Private – For Profit Colleges
- Private – Non Profit Colleges
- State Universities
- Two-Year Public Colleges
- University of Minnesota

Olson Board Room
Golf Villa C
Pillsbury
Golf Villa D
Town Hall Ballroom
Anderson F

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6:00 p.m. – 8:00 p.m.	Dinner	Inn Dining Room
8:15 p.m. –	Arm Chair Races Please join us for "A Night at the Races!" You will have a chance to bet (we will provide the play money) on horse races that have been previously videotaped. Winners will have the opportunity to win door prizes, so be sure to come and bet on every race!	Town Hall Ballroom

Thursday, May 5, 2011

7:00 a.m. – 8:00 a.m.	Breakfast	Inn Dining Room
7:30 a.m. – 8:00 a.m.	Final Conference Registration	Golf Villa A & B
8:00 a.m. – 3:30 p.m.	Vendor Displays Open	Golf Villa A & B
8:00 a.m. – 9:00 a.m.	INTEREST SESSIONS	
	Financial Aid: The Lifeblood of the Institution Cheryl Maplethorpe Financial Aid is the life blood of the Institution and those in charge need to know it. This report format may aid administrators convey that information.	Town Hall Ballroom
	Direct Loan Program Year Close Out & Reconciliation Byron Scott, US Department of Education, Training Officer This session will discuss reconciliation requirements for Direct Loan, as well as requirements for closing out each Direct Loan award year.	Golf Villa D
	FAFSA Verification Now & What is coming in 2012-13 Gayle Yamry-Metropolitan State University, Financial Aid Officer/TRIO Counselor Session will review the purpose as well as the required/optional verification elements for 2011-2012 and discuss the upcoming changes to the verification process which will go into effect for the 2012-2013 award year.	Golf Villa C
	Setting the Stage for Successful Student Loan Repayment Susan Neopl, Training Consultant, Great Lakes Higher Education Students graduate with high hopes and dreams for a bright future. Shouldn't those dreams include financial success? For student loan borrowers, that includes successful loan repayment. Since one size does not fit all a holistic approach to counseling that enables your student to make the right choices is key. We will review repayment options, talk about the information available to students on NSLDS and when a deferment or forbearance might be helpful. You'll leave this session armed with information necessary to help your students find the right repayment path for them.	Pillsbury
9:15 a.m. – 10:15 a.m.	INTEREST SESSIONS	
	Online Data: How to Get Your Questions Answered Meredith Fergus, Policy Analyst, MN Office of Higher Education Office of Higher Education staff will show you what data is available on the agency web site and on web sites and how it can be used to answer questions.	Town Hall Ballroom

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Minnesota Indian Scholarship

Golf Villa C

Megan FitzGibbon, Manager of State Scholarship Programs

Lara Gerhardson, Minnesota Indian Scholarship Outreach Liaison

This session will cover the MN Indian Scholarship Program and its outlook for the next year. Lara Gerhardson will discuss her role as the Outreach Liaison for the program. The online application system, including the student application and school functions, will also be covered.

Financial Aid for Summer Enrollment

Pillsbury

Sue Shogren-USA Funds, Regional Training Executive

Awarding federal financial aid for summer terms presents unique challenges, such as calculating eligibility during crossover payment periods and the use of scheduled- and borrower-based academic years. Explore some of these challenges with hands-on examples and case studies.

Ebbing the Flow: Responding to the Rising Tide of Defaults

Golf Villa D

Susan Neppi, Training Consultant, Great Lakes Higher Education

Help your borrowers stay afloat and reach the shore to successful repayment. In this session you will learn how to reframe your default prevention activities to impact borrowers long before they go adrift. We will provide you with the information you need to develop an innovative and tailored approach to default prevention that helps borrowers avoid delinquency and stay on a course to successful repayment.

10:15 a.m. – 10:45 a.m.

Break

Golf Villa A & B

10:45 a.m. – 11:45 p.m.

State Update

Town Hall Ballroom

Ginny Dodds, Manager, State Financial Aid Programs

11:45 p.m. – 1:00 p.m.

Lunch

Inn Dining Room

1:00 p.m. – 2:00 p.m.

INTEREST SESSIONS

State Financial Aid Eligibility Requirements-Jeopardy Style!

Anderson F &G

Ginny Dodds, Manager, State Financial Aid Programs

Come test your knowledge of all of the program eligibility requirements used for state financial aid programs using the Jeopardy game show format. Categories to include residency, citizenship, satisfactory academic progress, enrollment level, previous postsecondary attendance, loan defaults, child support arrears and more!!!

One-Stop Shop

Pillsbury

Kathy Purvis-MASFAA President

Jayne Dinse-South Central College, Financial Aid Director

Come to hear a presentation from two different Financial Aid Directors on how they became a One Stop Shop. You will hear how Indiana University-Purdue University went from Student Financial Aid to Student Financial Services representing both student aid and the bursar. South Central College will also explain how they went from financial aid to a combination of student services and the primary office that students are directed to.

Family Educations Rights and Privacy Act (FERPA):

Golf Villa C

Why we can't share grades with parents who are paying more for them and more!

Judith Penrod Simone-St. Cloud State University, Special Advisor to the President

Who would have known that financial aid practitioners would become the means of controlling university behavior? We will touch on the basics of protecting student data privacy as required by federal law and regulations and discuss recent court decisions and amendments and their impact

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	<p>Private Loan Panel Discussion Join a panel of private loan providers and participate in a discussion of various topics including private loan market trends, credit breakdown of a private loan and an update on lender list requirements</p>	Golf Villa D
2:00 p.m. – 2:30 p.m.	Break	Golf Villa A & B
2:30 p.m. – 3:30 p.m.	INTEREST SESSIONS	
	<p>The Simpler FAFSA: Implications for Equity Kathleen Little-The College Board, Senior Advisor, Student Aid Policy To reduce the complexity of the federal aid system and thereby increase college participation, the Obama administration has simplified the application process and proposed removing all by a handful of income questions, as well as asset information, from the FAFSA. The College Board has partnered with several states, including Minnesota, to model the impact of the proposed changes on the distribution of state grants. The collaboration has considered what these changes mean for the equitable and efficient distribution of need-based grant funds by states, who will be helped and who will be hurt by the reduction in eligibility data, and what can be done to minimize the negative consequences.</p>	Golf Villa D
	<p>Minnesota GI Bill and Achieve Scholarship Megan FitzGibbon, Manager of State Scholarship Programs This session will provide a review of the processes and procedures for the Minnesota GI Bill and a brief overview of the Minnesota Achieve Scholarship. It will also cover online applications and school functions.</p>	Anderson F & G
	<p>Satisfactory Academic Progress (SAP) Byron Scott, US Department of Education, Training Officer This session will offer a general overview of the new SAP requirements.</p>	Golf Villa C
	<p>Getting the Most Out Of NSLDS Susan Neppi, Training Consultant, Great Lakes Higher Education Jess Christensen, Assistant Director of Financial Aid, Concordia College Financial Aid Office NSLDS provides a great resource to help you and your students. Attend this session and you will learn how to interpret the NSLDS data contained. You also hear some best practices for encouraging students to use NSLDS to manage their student loan debt and successfully repay their loans.</p>	Pillsbury
6:00 p.m. – 7:00 p.m.	Social Hour (Cash Bar Available)	Town Hall Foyer
7:00 p.m. – 8:30 p.m.	Banquet and Awards Banquet is "Beach Theme", so remember to come dressed in your favorite summer attire. (Flip-flops, shorts, capris, tank tops, and sundresses)	Town Hall Ballroom
Immediately Following Banquet	Beach Bash After Dark After the Banquet, get ready for some fun to immediately follow the banquet. There will be time to socialize, play games, and win some prizes. Charity Raffle Items will also be drawn for during this event.	Town Hall Ballroom
Friday, May 6, 2011		
7:30 a.m. – 9:00 a.m.	Breakfast	Inn Dining Room

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9:00 a.m. – 10:00 a.m.

Interest Sessions

Education Pays: Understanding the Benefits and Compelling Our Youth

Town Hall Ballroom

Kathleen Little-The College Board, Senior Advisor, Student Aid Policy

President Obama has challenged the nation's children to serve their country by pursuing education beyond high school. Why is postsecondary education so important to the well-being of our country? This session will highlight the personal and societal benefits of higher education and will shed light on the progress and the persistent disparities in participation in higher education. Participants will engage in a dialogue about how to effectively communicate these benefits so that children and parents may envision a future which includes education beyond high school and the benefits that follow.

Loan Entrance and Exit Counseling

Golf Villa D

Byron Scott, US Department of Education, Training Officer

This session will focus on Direct Loan Entrance Counseling available on StudentLoans.gov and Exit Counseling available on NSLDS.ed.gov, which can be used for FFEL and Direct Loan programs, including operational changes and enhancements. Reports and information on accessing data for schools will also be included.

Net Price Calculator

Golf Villa C

Carol Buchli-USA Funds, Consultant

The Higher Education Opportunity Act requires all eligible schools to post on their websites a Net Price Calculator designed to help students and families evaluate the institution's costs when offset by average aid offered to first-time, full time students. In fact, the Department of Education offers a template that schools can use. What information is needed to create the calculator? What information is it required to provide? How can you use this calculator to best represent your school and provide students with more than just the bare minimum? How have schools and service-providers seized on this opportunity to maximize the online "face" time?

Supporting Students' Scholarship Searches: Achieving the Dream Without Debt

Pillsbury

Carol Swenson, Senior Marketing Associate, Great Lakes Educational Loan Services

Looking for a way to help reduce a student's loan indebtedness? How about scholarships? Every dollar a student receives from scholarship funding can help reduce the amount that student must borrow, unfortunately we know that many students find searching for scholarships to be hard work and they often give up before trying. This session will cover how you can help your students when it comes to searching for scholarships. We will discuss ways to get scholarship information into the hands of those who may be eligible and how to help students complete a winning scholarship application. We will also discuss ways your office can coordinate with other departments to ensure a smooth scholarships awarding process.

10:15 a.m. – 12:00 p.m.

Business Meeting

Lois Larson Presiding, 2010-2011 MAFAA President

Town Hall Ballroom

NASFAA Update

Town Hall Ballroom

Laurie Wolf, NASFAA Chair

Des Moines Area Community College-Ankeny, Executive Dean, Student Services

Federal Update

Town Hall Ballroom

Byron Scott, US Department of Education, Training Officer

Closing, Jeff Aalbers, 2011-2012 MAFAA President

Town Hall Ballroom

The Conference Evaluation Form will be online after the conclusion of spring conference.

2010 – 2011 Conference Planning Committee Members

Michelle Ahrendt	Rasmussen College - Mankato
Dick Battig	Normandale Community College
Diane Borchardt	Great Lakes Higher Education Corporation
Jess Christensen, Co-Chair	Concordia College
Jayne Deis, Co-Chair	McNally Smith College of Music
Scott Glime, Webmaster	Metropolitan State University
Judy McMillan	Normandale Community College
Shannon Nealy	Minneapolis Community & Technical College
Kerri Schmidt	Minnesota State College Southeast Technical
Stacy Semler	Minneapolis Media Institute
Jessica Sidla	Discover Student Loans
Jana Vanderah	Wells Fargo



MAFAA Corporate Donors *2011 Spring Conference Donations*

The following associate member organizations have donated to MAFAA for 2010-2011.

You will find the vendor displays in **Golf Villa's A & B**.

Please stop by and visit them!

College Board

Discover Student Loans

EdFinancial

First Marblehead

Great Lakes Educational Loan Services, Inc.

iHELP Private Student Loan Program

Nelnet

SELF Loan – MN Office of Higher Education

SunTrust Education Loans

US Bank

USA Funds

Well Fargo EFS

The MAFAA Corporate Support Committee gratefully acknowledges the financial donations received from our Associate Members. The financial donations these lenders, guarantee agencies, and servicers provide are valued by MAFAA. To all of MAFAA's corporate donors we extend a heartfelt THANK YOU!

MAFAA Corporate Support Committee
Donna Jager, Chair

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